



**Goodwill®  
Services in  
your  
community**

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**Presenters**

**Lori Johnson, MBA  
Faraji Martin, PhD  
Jeremy Bell, MA  
Ikenna Martin, PhD  
Martell Ray  
Courtney Geiger, MBA**

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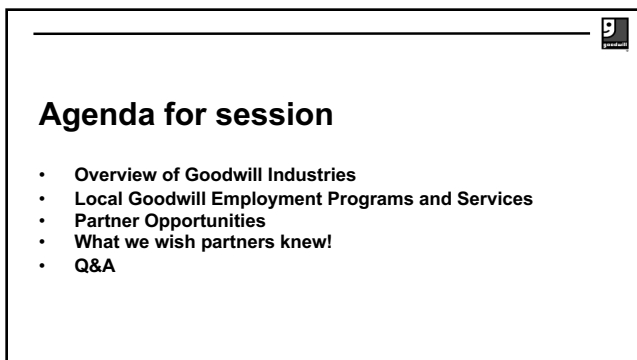
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**Agenda for session**

- Overview of Goodwill Industries
- Local Goodwill Employment Programs and Services
- Partner Opportunities
- What we wish partners knew!
- Q&A

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**Overview of Goodwill Industries**

- Goodwill Industries comprises over **155 community-based, independently governed local Goodwills.**
- Founded in 1902, with **over 120 years of service** helping people overcome challenges to build skills, find jobs and grow their careers through the power of work.
- In 2022, Goodwill served over **2.1 million individuals.**



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**Overview of Goodwill Industries**

- Goodwill is a non-profit, social enterprise



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**Goodwill Agencies in Illinois**

- Goodwill of Central IL (Peoria)
- Goodwill of Northern IL (Rockford)
- Land of Lincoln Goodwill (Springfield)
- Goodwill of Southwestern Wisconsin and Metropolitan Chicago (Chicago)



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### Goodwill of Central IL

**LEGEND**

- Goodwill Store/Donation Center
- Goodwill Store/Employment Services Center
- Goodwill Donation Center
- ◆ Goodwill Warehouse
- Goodwill Commons (Headquarters)/Employment Services Center
- Goodwill Veterans' Home

\*Donations are accepted at each Goodwill store

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### Goodwill of Central IL

*"We help communities prosper by transforming donations into life and job skills training and employment services."*

#### OUR SERVICES

- EMPLOYMENT
- DIGITAL SKILLS
- VETERAN
- YOUTH

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### Goodwill of Central IL Re-Entry Employment Program

Goodwill of Central Illinois partners with background friendly employers to assist ex-offenders and those with justice system involvement in gaining and sustaining employment.

We work with clients 1:1, beginning pre-release when possible. We work with individuals to provide needed training, workforce readiness, job placement, and follow-up through one year post-employment to ensure job success.

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**Goodwill of Central IL  
Re-Entry Employment Program**



**Our FREE Services Include:**

- Job Placement Assistance
- Resume and Cover Letter Building
- Computer Skills
- Forklift Safety Certification
- And more...

For more information call our Employment Services Department at (309) 339-7326

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**Goodwill of Central IL  
Our Partners**

- **Peoria Adult Transition Center (PATC)**
  - Weekly onsite outreach
- **Halfway House**
- **Department of Corrections**
  - Re-Entry Summits
- **State Prison partnership**
  - now offers our Forklift Safety Training for inhouse certification
- **Department of Justice** - recently released offenders 16-24 years old
- **Prairie State Legal**
  - Expungement and Fidelity Bonding
- **Special Court Systems** - individuals requiring employment as a justice system alternative

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**Goodwill of Central IL  
Re-entry Employment Program services**

- ☐ **Educational and training opportunities**
  - Digital Skills training, GED, WIOA/Illinois Central College, Coursera, Forklift Safety Certification
  - Essential Skills
- ☐ **Workforce readiness support: 1:1 case management and career navigation**
  - Resume and cover letter assistance, including Letters of Explanation
  - Job search workshops, interviewing techniques
  - Fidelity Bonding
  - Job placement and follow up
- ☐ **Client assistance**
  - Documentation, such as birth certificates
  - Transportation, work clothing
  - Legal assistance, including expungement
  - Other resource referrals as needed

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**Goodwill of Central IL**  
**Additional services: SNAP to Success**



TAKE YOUR SNAP BENEFITS TO THE NEXT LEVEL SUCCESS

YOU MAY QUALIFY FOR ASSISTANCE WITH CLOTHING • HOUSING • TRANSPORTATION • CHILDCARE UTILITIES • AUTO REPAIR • CELLPHONE MINUTES AND MORE!

LET GOODWILL HELP DETERMINE IF YOU QUALIFY. CALL TODAY! (309) 339-7326

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**Goodwill of Central IL**  
**Keys to our Client's Success**

**Strong Partnerships with Employer Champions:**

- ✓ We have strong relationships with over 500 community employers and agencies
- ✓ We are seeing that overall employers are increasing their tolerance levels and flexibility.

**Empowering our Clients:**

- ✓ Building trust that there are many judgement free organizations that are waiting to help
- ✓ Helping the client recognize their skills and strengths – your past does not define you

**Proactively Advocating to overcome client barriers:**

- ✓ Assisting with procuring personal documentation needed for employment
- ✓ Providing needed client assistance to prepare for employment

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**Goodwill of Central IL**  
**What we wish more employers knew**

- Individuals with justice system involvement are **some of the hardest-working, most motivated and in some cases highly skilled** individuals.
- Employers may find a better match **being willing to invest in training the right individuals (willing and motivated)** for the jobs they offer.
- **Fidelity Bonding** is available for job candidates



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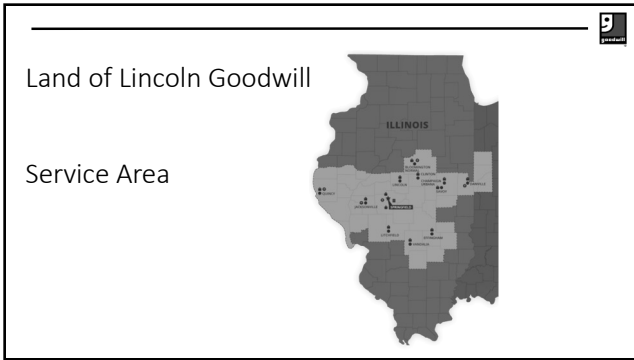
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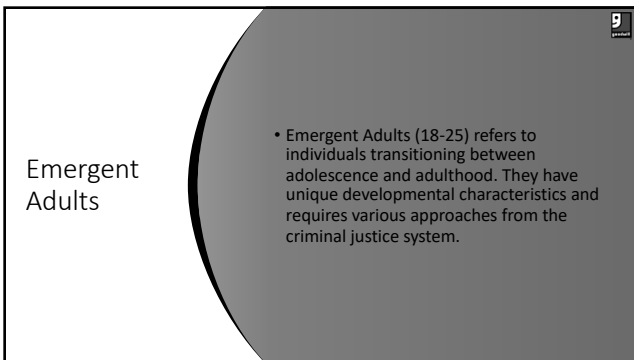
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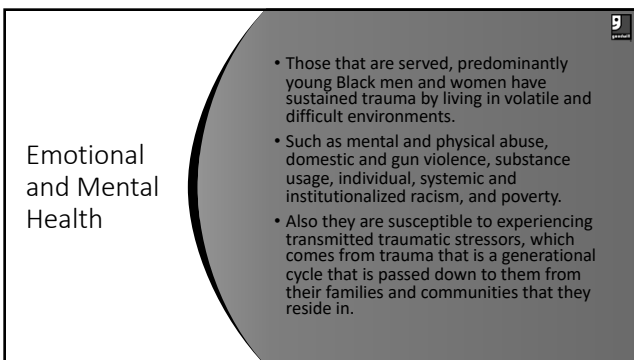
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Emerging Adult Needs

Maslow's hierarchy of needs

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Emotional and Mental Health

- All of these issues contribute to the lack of emotional development, which is essential to developing coping skills that are healthy and exhibiting positive resiliency.
- These also contribute to exhibiting behaviors that put them at risk and or lead them to the path of entering the criminal justice system.
- Once they are in the criminal justice system, this contributes to the recidivism percentages that we look to mitigate.

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Emotional and Mental Health

- How do we attempt to eliminate or mitigate involvement in the criminal justice system and recidivism?
- Dr. Martin will discuss the programs and services that they provide but what I can tell you, early intervention is a substantial part of what their programs provide.
- To assist with the emotional development and intelligence, to assist with understanding and the articulation of those feelings and emotions but also the behavioral responses that accompany them.

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Emotional and Mental Health

- It's often the lack of understanding of the coping mechanisms that these young adults have developed and use to be able to survive that contributes to what brings them to the court room and then to you.
- What is seen as crime and criminality, we see as a means of resiliency and or perhaps suffering from mental health issues such as PTSD.
- Often young adults are unable to effectively convey what they are feeling and how to navigate these emotions in healthy ways.
- If you're Black or Brown, the stigma of mental health in the Black community is more than enough to suppress such issues.

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Statistics

- In 2020 Illinois spent approximately \$54,000 to house one inmate.
- A 2018 report found 43% of those released from prison will recidivate.

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Goodwill Program Services

- SAP
- Youth/Young Adult Employment
- Career and Life Navigation
- AmeriCorps Site (City of Springfield)

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### SAP (Student-Athlete Program)

- The SAP program (Student-Athlete Program) will ensure that individuals that have dual roles in school as students and athletes are capable of dedicating time to exploring educational and career interests.
- This program will focus on the social, emotional, and mental development of a student-athlete.
- The SAP program will challenge youth/Young Adults 12-26 for one year to be leaders in their schools and community. Youth will participate in service-learning projects, tutoring, and serve as role-models to all youth. The goal of the program is to have students become life-long scholars, leaders, as well as assist them on their passage to finding a future career.

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### Youth/Young Adult Employment

Youth in the program will learn throughout the year

- How to complete an application and resume,
- Interview etiquette,
- Mock interviews,
- How to dress,
- and many other activities associated with obtaining employment in the community.



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### Career and Life Navigation

- College and career readiness, ACT/SAT prep, college fairs/visits, as well as financial and computer literacy, school groups, social skills, and positive youth development.



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### GoodGuides Mentoring Program

Certified by The Commission on ACCREDITATION OF REHABILITATION Facilities (CARF)

- Teen Reach Program (Responsibility, Education, Achievement, Caring, and Hope) Allows youth to achieve positive growth and development, improve expectations and capacities for future success, and avoid and/or reduce risk-taking behavior.
- AmeriCorps Program- a National Initiative that the former Mayor provided us a site to provide mentorship to youth in our Youth Service Programs. Underserved Youth, ages 12-17 are served by these mentors.
- Types of Mentoring- One-on-One/Peer/Group

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### Key Partnerships

- Lincoln Land Community College – WEI Program
  - A key partner for the individuals we serve and employees

Success story = <https://youtu.be/2ELCesDVnSE>

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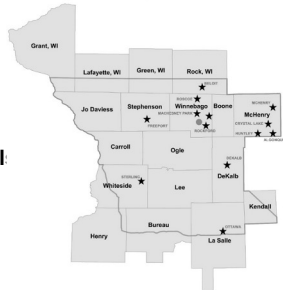
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**Goodwill Industries of Northern Illinois is a community-based not-for-profit organization whose mission is to create opportunities for individual with barriers to enhance their lives.**




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**Goodwill Northern Illinois Accelerate Program Provides:**

- Career readiness and Career exploration using Virtual Reality
- Free training in **Transportation, Distribution, and Logistics Pathway** (Forklift, warehouse 101, or CDL) or **HealthCare Pathway** (CNA, Pharmacy Technician, or Medical Assistant)
- Support services including transportation, housing support, and much more!



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**Goodwill Northern Illinois LifeLaunch Program Provides:**

- Career Assessments
- Cognitive Behavioral Interventions
- Career exploration and free training and employment services in career pathways that lead to living wage jobs
- Long term follow up and support
- Support services including transportation, housing support, stabilization and incentives and more based on need,

Goodwill's Young Adult re-entry programs have less than 2% recidivism rate



97% of participants received an industry recognized credential.

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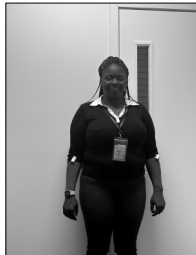
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**Goodwill Northern Illinois Community Navigator Program Provides:**

- Assistance Pre-release in Winnebago County Jail
  - Birth certificates, housing, SNAP applications, release resource planning
- Post release assistance (Rockford and Freeport) including connection and enrollment in employment programs, resources and support, housing assistance, transportation, clothing, and more.



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**Goodwill Northern Illinois Career Clothing Closet and Voucher Program Provides:**

- Gently used work clothing
- Or vouchers to Goodwill stores
  - Work clothing
  - General clothing
  - Children's vouchers
  - Household set up




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**Workforce Services include training and employment through The Workforce Connection:**

- Career Centers with computers and job leads
- Hiring Events
- Funding for training in various industries
- Support including transportation, books, equipment, & clothing
- Work based learning, including apprenticeships and on the job training
- Help finding employment and long term follow up support




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**Goodwill Employment throughout the state**

- Goodwill provides jobs too!
- How to apply at each agency
- Types of jobs available
- Community service available?




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**Partner Opportunities with Goodwill**

- How can we partner together?
- Referrals
- Councils or committees
- Events
- Other opportunities?

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**Questions?**



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